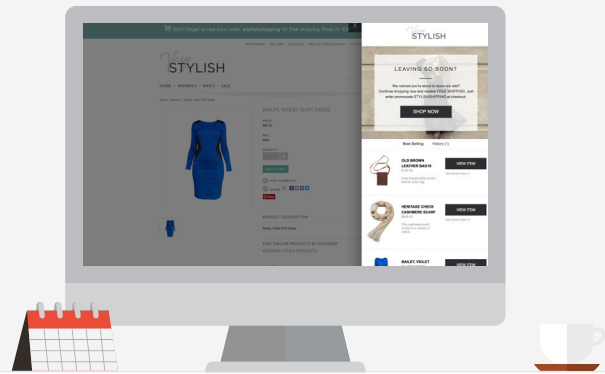# cybba

Onsite Engagement

**An Integrated, Multi-Feature Approach
to Customer Re-engagement**
Gain your customers' attention upon abandonment with
branded, mobile-friendly, and contextually relevant onsite
messaging and re-engagement features.

How It Works

Deliver the right message, at the right time to re-engage high value customers at their point of abandonment.
By offering a promotion, creating urgency, and personalizing the user experience, you can persuade high intent
customers to complete their purchases.

As customers show intent to leave,
our onsite solution triggers and
engages them
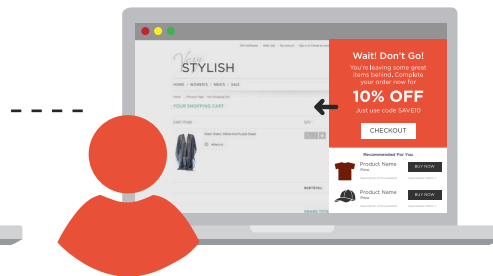
Solution integrates seamlessly with
your site and offers an optimal
customer experience, strengthening
your relationships

To get your customers
to convert, we display highly
targeted, real-time messaging with
promotions, browsing history, and
best-selling product suggestions

Benefits

Increase Revenues
Up to 10% incremental uplift in
conversions by creating customer
touchpoints throughout their onsite
journey.

Reduce Abandonment Rates
Keep your abandoning customers
engaged by displaying personalized
messaging, promotional incentives,
browsing history and items in the cart.

Increase Average Order Value
Prompt customers with best-selling
products and additional relevant
products to stimulate add-on sales.

Maximize Brand Exposure
Turn your customers into brand
ambassadors with our social sharing
feature to drive incentivized new
traffic to your site.

Improve Mobile Engagement
Engage with customers on the go with
our advanced mobile first, device
agnostic interface.

Customer Success

"Cybba's onsite engagement solution has played a significant role in helping our business convert shoppers who would have abandoned our site. In six months since implementing, we've increased conversions by five times and recovered tens of thousands of dollars in revenue. We have also implemented Cybba's social sharing capabilities, which help us tap into our customers' networks and attract new, relevant audiences. Needless to say, we are incredibly pleased with the results."

- Teresa Holden, Vice President of Marketing and Communications, 365 Tickets USA

Features

Cart Reminder
Send personalized email reminders to abandoning customers, with their cart items, to remind them to complete their purchase

Personalized Messaging
Intelligently profile your customer's behavior to deliver the right message, at the right time

Fully Branded & Intuitive Design
Our solution integrates seamlessly with your site and its design is customized to appear fully native to your site

Best-selling Products
Showcase best-selling or trending products to promote customer favorites and increase AOV

Browsing History
Customers can see their browsing history and easily go back to products they were interested in

Cart Display
Help your customers remember what they had in their carts upon abandonment

Social sharing
Let customers be your brand ambassadors by sharing purchases on social networks

Mobile-friendly
Capture customers on the go with a responsive user-friendly design